

# Cumulative effects in sound symbolism

## Abstract

Sound symbolism, systematic associations between sounds and meanings, has not generally received much serious attention from theoretical phonologists. On the other hand, there is a dramatically growing interest in sound symbolism by psychologists and cognitive scientists. Against this background, overarching goals of this paper are (i) to show that sound symbolic associations and phonological mappings share a non-trivial property (i.e. cumulativity) and (ii) to demonstrate that the same analytical device—Maximum Entropy Harmonic Grammar—can straightforwardly handle this property in these two apparently disparate domains. By pointing out a non-trivial parallel between sound symbolic connections and phonological mappings, I hope to show theoretical phonologists that studying sound symbolism can be interesting and informative. I also hope to show those researchers who study sound symbolism that an analytical device that theoretical linguists employ is useful in that it allows us to model an important aspect of sound symbolism. My ultimate goal is thus to enhance the communication between theoretical phonologists and researchers who work on sound symbolism who are not yet interested in theoretical phonology. The paper also has a descriptive value in that it summarizes various cases of cumulative effects in sound symbolic patterns from a variety of languages.

**Keywords:** sound symbolism, theoretical phonology, cumulativity, MaxEnt, Optimality Theory

# 1 Introduction

## 2 1.1 Synopsis

3 Sound symbolism refers to systematic associations between sounds and meanings (Hinton et al.  
4 2006). Perhaps the most famous case of sound symbolism is what is now known as the *bouba-*  
5 *kiki* effect, in which segments like [b] and [u] tend to be associated with round figures, whereas  
6 segments like [k] and [i] tend to be associated with angular shapes (Ramachandran & Hubbard  
7 2001), as in Figure 1.

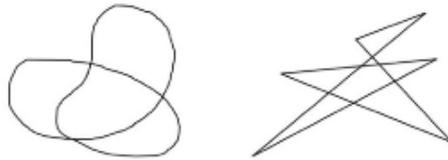


Figure 1: An illustration of the *bouba-kiki* effect. Given the two nonce words *bouba* and *kiki*, the round figure on the left tends to be named *bouba*, while the angular figure on the right tends to be named *kiki*. This effect is also known as the *takete-maluma* effect (Köhler 1947), in which obstruents, especially voiceless stops, are associated with angular shapes, whereas sonorants are associated with round shapes.

8 Another well-known case of sound symbolism is the observation that [i] is often associated  
9 with images of smallness (Jespersen 1922; Sapir 1929), and that this vowel is very often used  
10 to express diminutive meanings across languages (Blasi et al. 2016; Ultan 1978). Since sound  
11 symbolic patterns flout the widely-held view that the relationships between sounds and mean-  
12 ings are arbitrary in human languages (Hockett 1959; Saussure 1916), sound symbolism has not  
13 generally received serious attention from theoretical phonologists. On the other hand, there is a  
14 surprisingly growing interest in sound symbolism in other disciplines, which is now very actively  
15 studied by anthropologists, phoneticians, psychologists, cognitive scientists, and even marketing re-  
16 searchers (Dingemanse et al. 2015, Kawahara 2019, Lockwood & Dingemanse 2015, Perniss et al.  
17 2010, Nuckolls 1999 and Sidhu & Pexman 2018 offer recent reviews). Against this background,  
18 overarching goals of the present paper are to show that (i) sound symbolic connections and phono-  
19 logical mappings share a non-trivial property (i.e. cumulativity) and (ii) to demonstrate that the  
20 same analytical device—Maximum Entropy Harmonic Grammar (henceforth MaxEnt)—can natu-  
21 rally model this property in these two apparently disparate domains. My hope in writing this paper  
22 is therefore to show the theoretical phonologists that studying sound symbolism can be interesting  
23 and informative, by pointing out a non-trivial parallel between sound symbolic connections and  
24 phonological mappings (see also Shih 2019 who shares the same spirit). I also hope to show those

25 researchers who study sound symbolism that a formal analytical device that theoretical linguists  
26 deploy is useful in that it allows us to model an important aspect of sound symbolism. The paper in  
27 addition has a descriptive value in that it summarizes various cases of cumulative effects in sound  
28 symbolic patterns from a variety of languages, including Brazilian Portuguese, English, Korean,  
29 Japanese and Swedish. The issue of whether sound symbolic effects are cumulative or not is an un-  
30 derstudied area of research, which has been directly studied only by a few studies (Ahlner & Zlatev  
31 2010; Thompson & Estes 2011). This is the descriptive gap that the current paper intends to ad-  
32 dress.

## 33 **1.2 Sound symbolism and theoretical phonology**

34 Let me elaborate on a few specific points that were summarized in the preceding subsection. Mod-  
35 ern linguistic theories have assumed that the relationships between sounds and meanings in hu-  
36 man languages are essentially arbitrary, since the influential work by Hockett (1959) and Saussure  
37 (1916). This assumption to the best of my knowledge has not been seriously challenged in mod-  
38 ern linguistic theories until the present, including most phonological theories. However, I should  
39 note that there are studies which have analyzed sound alternation patterns that are demonstra-  
40 bly caused by sound symbolic principles. One recent prominent example is Alderete & Kochetov  
41 (2017), who propose that sound symbolism should be integrated with core phonological gram-  
42 mar, arguing that some patterns of palatalization found in baby-talk registers across different  
43 languages—“expressive palatalization”—are driven by sound symbolic considerations, rather than  
44 by phonological or phonetic considerations. What they analyze, however, is still sound alterna-  
45 tion patterns (i.e. palatalization), and not sound-meaning connections *per se*. As Dingemanse  
46 (2018) succinctly summarizes (sect. 5.2), there have been other analyses of (morpho)phonological  
47 alternations caused by sound symbolic principles by theoretical phonologists, especially in the  
48 context of analyzing phonological properties of ideophones. McCarthy (1983), for example, ana-  
49 lyzes feature-size morphemes in ideophones in various languages, but, crucially, he sets aside the  
50 sound-meaning correspondences observed in these constructions. To quote:

51 Many of the examples that I discuss here may be subsumed under the general desig-  
52 nation of sound symbolism because they make phonetic distinctions that stand in an  
53 essentially iconic relationship with their meaning. My concern is entirely with the  
54 formal properties of these systems – what sorts of segments they affect, what phonetic  
55 properties they exploit, and how they might apply throughout a word. Thus, I have  
56 nothing to say about the issue of iconic versus symbolic meaning nor have I attempted  
57 to review here the extensive literature on this topic (p. 136).

58 Similarly, Mester & Ito (1989) offer a famous analysis of distribution of palatalized segments in

59 Japanese mimetic forms, in which palatalization carries distinctive sound symbolism meanings,  
60 such as “childishness” and “uncontrolledness” (Hamano 1996). However, they set aside the anal-  
61 ysis of these sound symbolic meanings, stating that:

62 We are interested here in the intricate and, at first glance, puzzling surface distribution  
63 of the palatal prosody, and not in its somewhat elusive semantic-pragmatic contribu-  
64 tion to the meaning of the base (p. 269).

65 In no way am I implying anything negative by quoting these remarks, but instead, I believe that  
66 these quotes represent the general view that formal phonologists share: they may be interested in  
67 morphophonological properties of sound alternations triggered by sound symbolic considerations,  
68 but not in sound-meaning relationships *per se*.<sup>1</sup> This situation is what I would like to challenge in  
69 the present paper.

70 Before I delve into my main argument, I admit that different phonologists are willing to ac-  
71 cept different types of evidence to construct phonological theories. de Lacy (2009), for example,  
72 admits neither phonotactic patterns nor loanword adaptation patterns as domains of phonological  
73 inquiry. Some researchers are willing to use patterns of verbal art, like rhyming and text-setting, as  
74 evidence for phonological theories, while others are less willing to do so.<sup>2</sup> Nevertheless, I would  
75 like to attempt to show in this paper that phonologists may find interesting parallels between sound  
76 symbolic correspondences and phonological mappings. At a more general level, phonologists and  
77 researchers on sound symbolism have common interests and address similar issues, and they can  
78 thus potentially inform one another (Kawahara 2019). To provide one example, it has long been  
79 noted in the studies of sound symbolism that some sound-meaning connections have clear bases  
80 in the articulatory and/or acoustic properties of the sounds at issue. For instance, [b] and [u] cause  
81 images of roundness across different languages (see Figure 1), and it is natural to conjecture that

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<sup>1</sup>A clear exception is Jakobson (1978), who discusses sound symbolic values of distinctive features: “[o]wing to neuropsychological laws of synaesthesia, phonetic oppositions can themselves evoke relations with musical, chromatic, olfactory, tactile, etc. sensations. For example, the opposition between acute and grave phonemes has the capacity to suggest an image of bright and dark, of pointed and rounded, of thin and thick, of light and heavy, etc. This ‘sound symbolism’...[the] inner value of the distinctive features, although latent, is brought to life as soon as it finds a correspondence in the meaning of a given word and in our emotional or aesthetic attitude towards this word and even more towards pairs of words with two opposite meanings (pp. 113).” See also Jakobson (1971) who offers cross-linguistic sound symbolic analyses of kinship terms, which make crucial use of distinctive features.

<sup>2</sup>I cannot think of any paper other than de Lacy (2009) who explicitly denies the use of such evidence for phonological argumentation. However, I have encountered such negative remarks against the use of “external evidence” (Bagemihl 1995; Churma 1979) in personal conversations as well as in anonymous reviews. On this note, Gouskova (2013) states “[p]honology is changing rapidly. Whereas in the past, we used the same methodologies and largely agreed on the goals of the field, the nature of evidence, and the assumptions about representations, no such agreement exists today—as the field grows, so does diversity of opinion. Some phonologists collect the evidence for their theories using introspection, fieldwork, and descriptive grammars, while others trust only quantitatively robust experimental or corpus data. Some test phonological theories computationally, aiming to replicate human behavior or sound patterns in an explicit model, whereas others prefer to compare theories on conceptual grounds (p. 173).”

82 lip gestures of these sounds are iconically mapped onto their meaning of roundedness (D’Onofrio  
83 2014). This observation may remind theoretical phonologists of a classic observation that at least  
84 some sound alternations are driven by articulatory and/or acoustic considerations (e.g. Hayes et al.  
85 2004), setting aside the issue of whether these connections hold synchronically or diachronically.  
86 In other words, both sound-meaning connections and phonological patterns may be grounded in the  
87 phonetic properties of sounds under question. Another possible parallel, which this paper explores  
88 in further depth, is *cumulativity*.

### 89 1.3 The starting point

90 At first glance, phonological mappings and sound-meaning connections may appear to involve very  
91 different mechanisms—after all, sound symbolism has long been considered as residing outside the  
92 realm of theoretical phonology. However, Kawahara et al. (2019) point out that these mechanisms  
93 may not be as different as they first appear to be. The crucial starting point is to recognize that  
94 generative phonology has always been a function that maps one representation (e.g. underlying  
95 representation) to another representation (e.g. surface representation). Then, there is nothing that  
96 prevents us from using the same mechanism to model mapping between sound and meaning.<sup>3</sup>

97 One reason that traditional phonological devices had not been used for analyses of sound sym-  
98 bolism may be the fact that sound symbolic patterns are almost always stochastic—the relation-  
99 ships between sounds and meanings always manifest themselves as stochastic tendencies rather  
100 than deterministic connections, and traditional models of theoretical phonology were not designed  
101 to handle such stochastic generalizations. However, the situation has radically changed recently—  
102 there is a growing body of evidence demonstrating that phonological knowledge is stochastic  
103 (see e.g. Coetzee 2012; Coetzee & Pater 2011; Hayes & Londe 2006; Pierrehumbert 2001), and  
104 there are now various theoretical models of phonology which can account for such stochas-  
105 tic phonological knowledge, one of which is Maximum Entropy (MaxEnt) Harmonic Grammar  
106 (Goldwater & Johnson 2003). With this theoretical development as a background, Kawahara et al.  
107 (2019) used MaxEnt to model stochastic nature of sound symbolism.

108 Another potential reason why phonological theories were not applied to sound symbolic pat-  
109 terns may have been that in the SPE-style rules (Chomsky & Halle 1968) ( $A \rightarrow B / C \_ D$ ), the

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<sup>3</sup>I note in passing that there are recent models within generative phonology which no longer posit underlying repre-  
sentations. Hyman (2018) offers a summary of these models, as well as responses to these proposals, explaining why  
we want to keep underlying representations in phonological theorization. Whether we want to eliminate underlying  
representations from phonological theories or not, phonological theories have always been a mechanism that can ac-  
cept an input (e.g. a nonce word or a novel root-suffix combination) and put out an output that is grammatically licit in  
that language. In other words, phonology has always been a grammatical device that produces a pronounceable output  
given a novel input. Likewise, as a large body of the literature on sound symbolism suggests, speakers can, given a  
nonce word, very often guess its meaning at a level that is higher than chance; i.e. they can, albeit stochastically, map  
novel sound sequences to meanings.

110 input-output mapping ( $A \rightarrow B$ ) and its environment (\*CAD) are inseparably encapsulated in one  
111 format; on the other hand, sound symbolism is hardly sensitive to the surrounding phonologi-  
112 cal environments,<sup>4</sup> and what is crucial is the mapping from A to B. Constraint-based theories of  
113 phonology, of which MaxEnt is one example, have liberated the input-output mapping from the  
114 cause of its mapping (Prince & Smolensky 1993/2004), which makes the parallel between sound  
115 symbolism and phonological mappings clearer.

116 Building on Kawahara et al. (2019), the theoretical goal of this paper is to show that MaxEnt,  
117 combined with Optimality Theoretic constraints (Prince & Smolensky 1993/2004), can also model  
118 cumulative effects in sound symbolism, just as it can model cumulative effects in phonological  
119 patterns.

## 120 **2 Cumulativity in phonology: A summary**

121 To demonstrate that phonological patterns and sound symbolic patterns share an interesting prop-  
122 erty in that they both show cumulative effects, this section first summarizes evidence that phono-  
123 logical patterns are cumulative.<sup>5</sup> The question of whether phonological systems show cumulative  
124 effects or not has been one of the central issues in phonological theorization since the inception  
125 of Optimality Theory (OT: Prince & Smolensky 1993/2004). As discussed in further detail in sec-  
126 tion 4, in OT, when Constraint A dominates both Constraints B and C, the simultaneous violation  
127 of Constraints B and C is not considered to be worse than the violation of Constraint A. Neither  
128 are any numbers of violations of B or C worse than a single violation of Constraint A. These  
129 non-cumulative natures follow from *strict domination* of constraint rankings, one central tenet of  
130 OT. In principle, OT thus does not predict cumulative effects in phonological patterns, although  
131 in practice, since the early eras of Optimality Theoretic research, researchers have pointed out  
132 potential cases of cumulative effects in phonology, and local conjunction was often deployed to  
133 model such cumulative patterns (Smolensky 1995 *et seq*; see also Crowhurst 2011). In recent  
134 years, we witness revived interests in whether phonological patterns show cumulative effects or  
135 not in the context of comparing Optimality Theory with other related constraint-based frameworks  
136 that use weights rather than ranking, including Harmonic Grammar (Legendre et al. 1990; Pater  
137 2009), Noisy Harmonic Grammar (Boersma 1998; Boersma & Pater 2016) and MaxEnt grammar  
138 (Goldwater & Johnson 2003; Zuraw & Hayes 2017). It is probably safe to say that examining the  
139 (non-)cumulative nature of phonological patterns is one of the most important issues in current  
140 phonological theorization. In what follows, I provide a brief review of evidence that has been put

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<sup>4</sup>An exception may include cases of phonaesthemes, such as English *gl-* (Bergen 2004). In such cases, one can argue that [g] is related to the notion of light, but only before [l].

<sup>5</sup>This section is inspired by a summary presented in Breiss (2019). For cumulative effects in syntactic variations, see Featherston (2005), Jäger & Rosenbach (2006), and Kellar (2006).

141 forward to show that phonology does show cumulative patterns.

142 We start with a simple example in English phonotactics: English allows #C1 clusters (e.g. *clip*)  
143 as well as sC# clusters (e.g. *list*), but barely allows both within the same word, especially when  
144 the Cs are stops (e.g. \**glVsp* or \**plVst*: Albright 2012; Breiss & Albright 2020). Likewise, in a  
145 phonotactic judgment pattern, Coleman & Pierrehumbert (1997) show that the combination of sev-  
146 eral “minor” phonotactic violations (e.g. *spleitisak*) is judged to be worse than one “major” phono-  
147 tactic violation (e.g. *mrupation*). Hay et al. (2003) further generalized this finding and argued that  
148 acceptability judgments of nonce words reflect the accumulation of the wellformedness—in their  
149 view, probabilistic likelihoods—of subparts. Pizzo (2015) in her large-scale acceptability judg-  
150 ment experiment found that phonotactic violations in onsets and those in codas show cumulative  
151 effects (e.g. *tlavb* is judged to be worse than *tlag* and *plavb*)—see also Bailey & Hahn (2001) for  
152 similar results. Beyond these examples from English phonotactics, Albright (2012) shows that in  
153 Lakota, for example, combinations of a fricative and a consonant cluster are heavily under-attested.  
154 In all of these patterns summarized so far, it is not the case that “the worst phonotactic violation”  
155 has a final say in determining the acceptability of the (nonce) words under question, as OT predicts.

156 Cumulative effects seem to be observed in the context of phonological alternations as well. For  
157 example, the probability of *t/d*-deletion in English can be best understood as cumulative effects of  
158 different types of featural OCP constraints (Guy & Boberg 1997) (see also Coetzee & Pater 2008  
159 and Frisch et al. 2004 for cumulative and gradient effects in similarity avoidance patterns found in  
160 the lexicon of various languages). In Japanese loanwords, singleton [p] and voiced geminates are  
161 both tolerated, as long as they appear independently; however, devoicing of geminates occurs when  
162 they co-occur (Fukazawa et al. 2015; Kawahara & Sano 2016). Kim (2019) shows that Rendaku  
163 voicing in Japanese compound formation (Vance 2015) is not blocked by a single instance of  
164 a nasal segment, but it is blocked by two nasal segments. Blust (2012) lists many cases from  
165 Austronesian and Australian languages in which two instances of marked segments—including  
166 geminates and prenasalized segments—are avoided by way of dissimilation. Smith & Pater (2017)  
167 show that the presence/absence of schwa in French is affected by both the number of surrounding  
168 consonants and its prosodic position within a word, and that these effects interact cumulatively.  
169 Green & Davis (2014) found various instances of cumulative interactions between restrictions on  
170 complex syllable structures in Colloquial Bambara. Zuraw & Hayes (2017) offer extensive corpus-  
171 based analyses of three languages (Tagalog, French and Hungarian), showing cumulative action of  
172 different types of constraints in all three languages. In addition, as mentioned above, in general,  
173 many patterns that have been analyzed with local conjunction in Optimality Theoretic research  
174 show cumulative natures.<sup>6</sup>

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<sup>6</sup>I should note, however, that local conjunction has been deployed to model other phonological patterns, such as chain shift (Kirchner 1996), derived environment effects (Lubowicz 2002), and dominant-recessive harmony patterns (Bakovic 2000). Also, reanalyses of apparently cumulative patterns have been proposed without recourse to local

175 Evidence for cumulative nature of phonological knowledge has been put forth by some studies  
176 in laboratory phonology tradition as well. Rose & King (2007) show that in two Semitic languages  
177 (Amharic and Chaha), when a structure violates two phonotactic restrictions, that structure is more  
178 likely to induce speech errors than when there is only one violation. Kawahara (2011) explored  
179 whether phonological devoicing is judged to be natural when it is caused by a restriction against a  
180 voiced geminate and a restriction against two voiced obstruents (a.k.a. Lyman’s Law)—the results  
181 suggest that both factors cumulatively make devoicing more natural for Japanese speakers. Breiss  
182 (2019) conducted a series of artificial language learning experiments to show that cumulativity is  
183 the default strategy in phonotactic learning for English speakers. Breiss & Albright (2020) report  
184 an additional experiment supporting the same conclusion. It thus seems safe to conclude based  
185 on this body of evidence that at least some aspect of phonological knowledge has a cumulative  
186 property.

187 To account for this general observation that phonological patterns are (at least partially) cu-  
188 mulative, one analytical framework that has been gaining popularity is MaxEnt Harmonic Gram-  
189 mar (Albright 2012; Breiss 2019; Breiss & Hayes to appear; Daland 2015; Goldwater & Johnson  
190 2003; Hayes 2017; Hayes et al. 2012; Jurafsky & Martin 2019; Kim 2019; Pizzo 2015; Shih 2017;  
191 Smith & Pater 2017; Zuraw & Hayes 2017; Wilson 2006, 2014 among many others). This model  
192 has been shown to be successful in modeling various patterns of cumulative effects in phonology.  
193 In addition, it has an attractive mathematical property in that it has been shown to converge on  
194 best-fitting models (Della Pietra et al. 1997). For these reasons, this paper uses MaxEnt, together  
195 with Optimality Theoretic constraints, to analyze cumulative effects in sound symbolism. I has-  
196 ten to add that other models, such as Noisy Harmonic Grammar, may just work as well for the  
197 current cases at hand (see e.g. Hayes 2017 and Zuraw & Hayes 2017 for comparisons between  
198 various stochastic models of phonology)<sup>7</sup>—my goal in this paper is to show that sound symbolism  
199 shows cumulative effects, and a model of theoretical phonology which has shown to be success-  
200 ful to model phonological cumulative effects can also account for the cumulative effects in sound  
201 symbolism.<sup>8</sup>

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conjunction, often by splitting up the relevant constraints (e.g. Kawahara 2006; Padgett 2002).

<sup>7</sup>There are some studies that show (or briefly mention) that MaxEnt may fit the given data better than Noisy Harmonic Grammar (Breiss 2019; Breiss & Albright 2020; Breiss & Hayes to appear; Smith & Pater 2017).

<sup>8</sup>One caveat is in order. MaxEnt was not proposed as a model of theoretical phonology. Jaynes (1957) proposed this mechanism as a general way to make statistical inferences based on given knowledge that is limited. Smolensky (1986) proposed to utilize MaxEnt as a model of general cognition. MaxEnt is in fact equivalent to a general statistical device known as a log-linear model or multinomial logistic regression (Breiss & Hayes to appear; Jurafsky & Martin 2019). It is a framework that is widely used in natural language processing (Berger et al. 1996).

### 202 3 A brief review of MaxEnt grammar

203 This section briefly reviews how MaxEnt grammar works in the context of linguistic analyses.  
 204 Readers who are familiar with this analytical framework can safely skip this section. For intu-  
 205 itive explications of each calculation step, see Breiss & Hayes (to appear) and/or Zuraw & Hayes  
 206 (2017). MaxEnt grammar is similar to Optimality Theory (OT: Prince & Smolensky 1993/2004)  
 207 in that a set of candidates is evaluated against a set of constraints. Unlike OT, however, constraints  
 208 are *weighted* rather than *ranked*. Consider a toy example in (1). The set of candidates that are  
 209 evaluated are listed in the leftmost column. The top row lists the set of constraints that are relevant,  
 210 and each constraint is assigned a particular weight.<sup>9</sup> The tableau shows the violation profiles of  
 211 each constraint—which candidate violates which constraints how many times.

212 (1) A toy example tableau of MaxEnt grammar

	Constraint A Weight = 3	Constraint B Weight = 2	Constraint C Weight 1	H-score	eHarmony	Z	P
Candidate 1	1			1*3=3	$e^{-3}=0.0498$	0.0565	88
Candidate 2		2	1	2*2+1*1=5	$e^{-5}=0.0067$	0.0565	12

213 Based on the constraint violation profiles, for each candidate  $x$ , its Harmony Score (H-Score( $x$ ))  
 214 is calculated using the formula in (1):

$$\text{H-score}(x) = \sum_i^N w_i C_i(x) \quad (N \text{ is the number of the constraints}) \quad (1)$$

215 where  $w_i$  is the weight of the  $i$ -th constraint, and  $C_i(x)$  is the number of times candidate  $x$  violates  
 216 the  $i$ -th constraint. For example, Candidate 2 in the tableau (1) violates Constraint B twice and  
 217 Constraint C once; its H-Score is therefore  $2 * 2 + 1 * 1 = 5$ .

218 The H-Scores are negatively exponentiated (eHarmony,  $e^{-H}$  or  $\frac{1}{e^H}$ : Wilson 2014), which cor-  
 219 responds to the probability of each candidate. Intuitively, the more constraint violation a candidate  
 220 incurs, the higher the H-Score, and hence the lower the eHarmony ( $e^{-H}$ ) is. Therefore, more  
 221 violations of constraints lead to lower probability of that candidate. The eHarmony values are rel-  
 222 ativized against the sum of the eHarmony values of all the candidates, which is sometimes referred  
 223 to as  $Z$ :

$$Z = \sum_j^M (e^{-H})_j \quad (M \text{ is the number of the candidates}) \quad (2)$$

<sup>9</sup>Constraints are called “features” in the computational linguistics literature.

224 In the example in (1),  $Z$  is  $0.0498 + 0.0067 = 0.0565$ . The probability of each candidate  $x_j, p(x_j)$ ,  
 225 is  $\frac{eHarmony(x_j)}{Z}$ .

226 For an accessible introduction to how to find optimal weights in MaxEnt grammars given the  
 227 observed dataset, see Hayes & Wilson (2008). To implement the analyses that follow, I used the  
 228 MaxEnt Grammar tool (Hayes et al. 2009), software which calculates the best weights for each  
 229 constraint given the observed frequencies of each candidate; the software also calculates the pre-  
 230 dicted probabilities of each candidate based on these weights.

## 231 4 Counting cumulativity and ganging-up cumulativity

232 Before discussing actual cases of cumulative effects in sound symbolism and how they may be  
 233 modeled using MaxEnt, I introduce one distinction that has proven to be useful for theoretical pho-  
 234 nologists (and theoretical linguists in general). Jäger & Rosenbach (2006) distinguishes two types  
 235 of cumulativity—counting cumulativity and ganging-up cumulativity—which present a different  
 236 type of challenge to OT (Prince & Smolensky 1993/2004). To illustrate these effects in the context  
 237 of OT, starting with counting cumulativity, it instantiates a case in which more than one violation  
 238 of a lower-ranked constraint takes precedence over a violation of a higher ranked constraint. Con-  
 239 sider the illustrative tableaux in (2). The first comparison shows that Constraint A is ranked higher  
 240 than Constraint B—this is why [X] is selected as the winner. However, given a candidate like [Z]  
 241 which violates Constraint B twice, it can lose against the candidate [W]. This situation instantiates  
 242 a case of counting cumulativity.

243 (2) An illustration of counting cumulativity

	Constraint A	Constraint B
→ [X]		*
[Y]	*	
[Z]		**
→ [W]	*	

244 In OT (Prince & Smolensky 1993/2004), this sort of situation is not predicted to arise because of  
 245 strict domination of constraint rankings. In practice, however, we do seem to observe cases that are  
 246 instantiated by the toy tableaux in (2). Such cases are often handled by positing a constraint that is  
 247 violated if and only if a constraint is violated twice; i.e. OCP constraints (Leben 1973; McCarthy  
 248 1986 *et seq*), which prohibits the multiple occurrences of an identical segment/feature within a

249 certain domain. This new constraint can be ranked above Constraint A to solve the ranking para-  
 250 dox. Analyses using local self-conjunction, in place of OCP constraints, have also been proposed  
 251 (Alderete 1997; Blust 2012; Ito & Mester 2003).

252 In the context of sound symbolism, a pattern of counting cumulativity would hold if, when  
 253 there is a sound S associated with meaning M, two or more instances of S evoke stronger images  
 254 of M than a single instance of S. Sound symbolism, on the other hand, can be said to be non-  
 255 cumulative, if one instance of the segment S suffices to signal meaning M, and the number of S  
 256 does not matter.

257 The other kind of cumulativity, the ganging-up cumulativity, is illustrated by the toy tableaux in  
 258 (3). Constraint A dominates both Constraint B and Constraint C, as [X] wins over [Y], and [Z] wins  
 259 over [W]. However, given a candidate like [U] which violates both Constraint B and Constraint C,  
 260 then this simultaneous violation can take precedence over Constraint A. In OT, these cases are often  
 261 dealt with by positing a constraint that is violated if and only if both Constraint B and Constraint  
 262 C are simultaneously violated within a certain domain, often in the form of constraint conjunction  
 263 (Smolensky 1995 and subsequent works). As we will see below in detail, MaxEnt generally does  
 264 away with the need for local conjunction because it can handle ganging-up cumulative constraint  
 265 interactions (see in particular Zuraw & Hayes 2017; however, see also Shih 2017 who argues that  
 266 there may be cases in which local conjunction is justified in MaxEnt grammar models).

267 (3) An illustration of ganging-up cumulativity

	Constraint A	Constraint B	Constraint C
→ [X]		*	
[Y]	*		
→ [Z]			*
[W]	*		
[U]		*	*
→ [V]	*		

268 In the context of sound symbolism, a ganging-up cumulativity holds if segments S<sub>1</sub> and S<sub>2</sub> cause  
 269 the same image M, and the image M is stronger when S<sub>1</sub> and S<sub>2</sub> co-occur than when S<sub>1</sub> and S<sub>2</sub>  
 270 occur individually. On the other hand, sound symbolism is non-cumulative if one segment—either  
 271 S<sub>1</sub> or S<sub>2</sub>—determines that the word carries meaning M, and the presence of another segment does  
 272 not affect the extent to which M is expressed.

## 273 5 Counting cumulativity in sound symbolism

274 This section summarizes reported cases of counting cumulativity in sound symbolism, and takes up  
275 two experimental studies which report quantitative data that can be analyzed using MaxEnt grammar.  
276 To recap, the crucial question is whether two or more instances of a segment, or a feature, can cause  
277 stronger sound symbolic images than one instance. There are some impressionistic reports that  
278 this can indeed be the case. First, Hamano (2013) reports that in the Tsugaru dialect of Japanese,  
279 there is an incremental increase in the strength of mimetic forms in proportion to the number  
280 of voiced obstruents contained in these expressions; e.g. [kata] < [gata] < [gada] and [kaki] <  
281 [gaki] < [gagi] (No glosses provided in the original source). Second, McCarthy (1983), citing  
282 Martin (1962), points out that tense consonants function as an intensifier in Korean ideophones,  
283 and we observe “greater intensity as the laryngeal features are expressed on both syllable-initial  
284 obstruents” (p. 144); e.g. [pancak] < [panc’ak], [p’ancak] < [p’anc’ak] ‘glittering.’

285 There is one study in psychology which directly addressed the question of cumulativity in  
286 sound symbolism; namely, Thompson & Estes (2011). They built upon the observations that some  
287 sounds are associated with images of largeness (e.g. Sapir 1929 *et seq.*). They presented to the  
288 participants—native speakers of British and American English—pictures of an imaginary creature  
289 (“greeble”) in different sizes, and different nonce names containing different numbers of “large  
290 phonemes.” They found that the larger the creature, the more likely it was for the judged nonce  
291 names to contain “large phonemes,” as shown in Figure 2 (reproduced from their Figure 3).

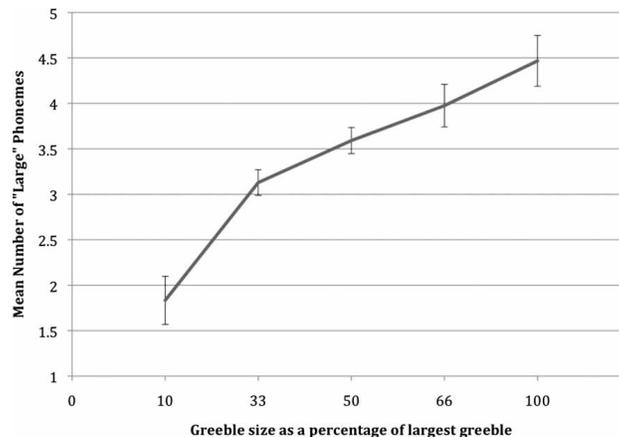


Figure 2: A cumulative sound symbolic effect found by Thompson and Estes 2011 (their Figure 3). The larger the size of the named objects, the more “large phonemes” were contained in their chosen names. This result is that of their Experiment 1, which used orthographic stimuli with native speakers of American English.

292 However, they collapsed three very different classes of sounds—back vowels, sonorants, and  
293 voiced stops—into one set of “large phonemes,” and therefore it is impossible to tell whether this  
294 is a case of counting cumulativity or ganging-up cumulativity. Also, they counted the average  
295 numbers of large phonemes for each size condition (not vice versa), so it is hard to apply the sort  
296 of MaxEnt analyses presented below.

297 Another case study is reported by Kawahara et al. (2019), who analyzed the names of  
298 Takarazuka actress names. In Takarazuka, all actresses are biologically female, but some of them  
299 play a male role whereas other play a female role. Once they choose their Takarazuka gender,  
300 that gender is fixed throughout their career. Drawing on the previous observation that female  
301 names are more likely to contain sonorants than obstruents in Japanese (Shinohara & Kawahara  
302 2013), Kawahara et al. (2019) show that the number of sonorants in the names positively corre-  
303 lates with the probability of those names being used for the female names (see Figure 3, repro-  
304 duced from their Figure 1). While they collapsed a set of sounds into one class (“sonorant”), it  
305 is probably safe to consider this pattern to be a case of counting cumulativity, because we know  
306 from the previous literature that sonorants function as a natural class to represent femaleness in  
307 various languages (Perfors 2004; Shinohara & Kawahara 2013; Sidhu et al. 2019; Sullivan 2018;  
308 Wong & Kang 2019). Since Kawahara et al. (2019) have already developed a MaxEnt analysis, it  
309 will not be repeated here (although Kawahara et al. 2019 do not pay attention to the cumulative  
310 nature of this pattern). I thus only note here that this pattern seems to instantiate a good case  
311 of counting cumulativity in sound symbolism, and according to Kawahara et al. (2019), MaxEnt  
312 grammar can account for this pattern in a straightforward manner.

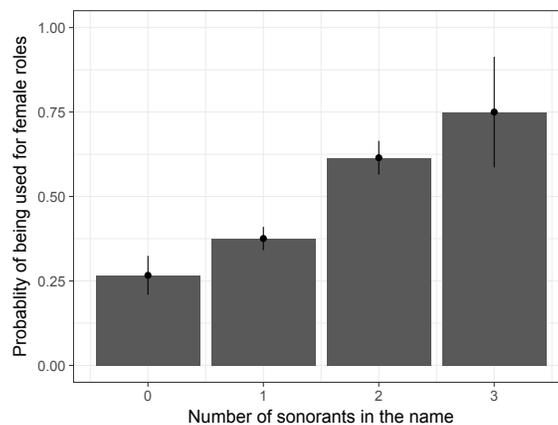


Figure 3: Cumulative sound symbolism found by Kawahara et al. (2019) (their Figure 1). The more sonorants are contained in the Takarazuka actress names, the more likely that the names are used for female roles.

313 A similar effect of a sonorant/obstruent distinction on name choices is experimentally examined

314 by Kawahara (2012), targeting native speakers of English. This study tested how likely disyllabic  
315 nonce words containing different numbers of obstruents were judged to be male names, inspired  
316 by some of the references cited above. The stimulus conditions included OO, OS, and SS (where  
317 O stands for an obstruent, and S stands for a sonorant).<sup>10</sup> The stimuli were always disyllabic, and  
318 there were 10 vowel combinations, controlled across the different consonantal conditions. Two  
319 types of consonants were tested in each condition, resulting in 20 consonant-vowel combinations.  
320 The stimuli were auditory stimuli produced by native speakers of English. The tokens were resyn-  
321 thesized with a uniform falling pitch contour. The peak amplitude was adjusted to 0.7 Pa. For  
322 the judgment experiment, 25 native speakers of English listened to each stimulus in a randomized  
323 order, and judged whether it sounded like a male name or a female name. The results were that  
324 the male responses increased as the number of obstruents in nonce names increased: OO = 57.1%,  
325 OS = 48.2%, SS = 39.2%. Again, assuming that we can treat obstruents and sonorants as natural  
326 classes, it seems safe to conclude that this result instantiates a case of counting cumulativity: the  
327 higher the number of obstruents included in nonce words, the more likely they were judged to be  
328 male names.

329 Let us now build a MaxEnt analysis with OT-constraints to model this data, but before doing so,  
330 one caveat is in order. Since the structure of the constraints is rather simple (i.e. two constraints),  
331 I do not attempt to justify the inclusion of each constraint statistically, for example by way of  
332 log-likelihood tests (Breiss & Hayes to appear; Hayes et al. 2012; Shih 2017). To reiterate, my  
333 purpose is not to justify the existence of a particular constraint; it is instead to show that MaxEnt is a  
334 general, useful tool to model sound symbolic patterns, because it can capture a general nature of the  
335 observed data (i.e. cumulativity). My demonstration is therefore largely qualitative. As a quantitative  
336 measure of the fit between the observed and predicted measures, I report the Kullback-Leiber  
337 divergence (a.k.a. relative entropy) (Kullback & Leibler 1951), a measure of how one distribution  
338 (here predicted values) differs from another distribution (here the observed values).<sup>11</sup>

339 As stated above, the first step in developing a MaxEnt grammar analysis of sound symbolic  
340 patterns is to recognize that sound symbolic connections can be understood as mapping from sound  
341 (input) to meaning (output), just like phonology involves mapping from underlying representation  
342 to surface representation. To account for this sound symbolic pattern, I posit two constraints in  
343 (4). These constraints are similar to markedness constraints in Optimality Theory in that they  
344 only evaluate the wellformedness of output candidates (Prince & Smolensky 1993/2004).<sup>12</sup> The

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<sup>10</sup>The experiment also included the SO condition, which is set aside here to simplify the discussion, because the response for this condition was very similar to that of the OS condition.

<sup>11</sup>Given two discrete probability distributions, this measure is calculated as  $\sum_i P(i) \log \frac{P(i)}{Q(i)}$ , where P is the set of observed values and Q is the set of predicted values. Both the observed values and predicted values are rescaled so that they each sum to 1 and can be treated as probability distributions. The closer the two distributions, the smaller this value.

<sup>12</sup>It is possible to posit constraints that militate against a particular mapping—not a surface structure—between

345 constraint formulation in this paper follows the format proposed by McCarthy (2003).

346 (4) Constraints for the analysis of the effects of obstruents/sonorants on gender

347 a. \*OBSFEMALE: Assign a violation mark for each obstruent used in a female name.

348 b. \*MALENAME: Assign a violation mark for each male name.

349 The first constraint reflects the preference for obstruents to be used in male names. The second  
 350 constraint militates against male names in general. This second constraint is necessary so that  
 351 male names receive some constraint violations. This constraint can be understood as belonging  
 352 to the family of \*STRUC constraint, a constraint banning a structure itself (Prince & Smolensky  
 353 1993/2004)—see especially Daland (2015) for the role of \*STRUC constraint in MaxEnt analyses.  
 354 The MaxEnt tableau appears in (5).

355 (5) A MaxEnt analysis of the effects of obstruents/sonorants on gender choices.

		w = 0.36	w = 0.44				
Input	Output	*OBS FEMALE	*MALE NAME	H-score	eHarmony	Predicted P	Observed P
SS	Female			0	1	60.8	60.8
	Male		1	0.44	0.64	39.2	39.2
OS	Female	1		0.36	0.70	51.8	51.9
	Male		1	0.44	0.64	48.2	48.1
OO	Female	2		0.72	0.49	65.7	42.9
	Male		1	0.44	0.64	34.3	57.1

356 It takes three types of inputs (OO, OS, and SS) and for each type of input, it calculates, based on  
 357 the constraint weights and violation profiles, the predicted probabilities (percentages) of it being  
 358 judged as female names and male names, which are shown in the “Predicted P” column.

359 The MaxEnt grammar tool (Hayes et al. 2009) found the optimum weights for the two con-  
 360 straints, given the observed percentages, which are shown at the top row in (5). We observe in the  
 361 two rightmost columns in (5) that the percentages predicted by these weights match extremely well  
 362 with the observed values. The Kullback-Leiber divergence is as small as 0.000001. This analysis  
 363 shows that MaxEnt grammar can straightforwardly account for a counting cumulativity pattern in  
 364 sound symbolism. What is particularly interesting about this analysis is the comparison between  
 365 the Female candidates in the OS and OO conditions; since the Female candidate in the latter condi-

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sounds and meanings, as in Kawahara et al. (2019).

366 tion violates \*OBSFEMALE twice, it receives higher a H-score, and hence lower probability. This  
367 comparison illustrates how MaxEnt deals with counting cumulativity in sound symbolism. Viewed  
368 from the opposite angle, cumulativity is the default result in MaxEnt, and therefore it is suited as  
369 an analytical device of cumulative sound symbolic patterns.

370 One interesting aspect of MaxEnt grammar that this analysis reveals is that even if a candidate  
371 satisfies all the constraints (i.e. the SS names mapped onto female names), it is not predicted to  
372 get “all the share” i.e. 1.0 probability (Kawahara et al. 2019). This is because MaxEnt grammar  
373 calculates the probability distribution over all candidates that are considered; less than optimum  
374 candidates are assigned some non-zero probabilities, and hence even the perfect candidate is not  
375 assigned 1.0 probability. This nature of MaxEnt differs from OT: in OT, if there is a candidate that  
376 perfectly satisfies the whole constraint set, then it would harmonically bound the other candidates  
377 (Prince & Smolensky 1993/2004), and is predicted to always win. In Harmonic Grammar as well,  
378 if a candidate satisfies all the constraints, its H-Score is zero, and that candidate is deemed to win  
379 all the time. Even in its noisy version, with no constraint violations, no noise will be added so that  
380 its H-Score is predicted to be zero.

381 Another case of counting cumulativity in sound symbolism comes from an analysis of Pokémon  
382 names. Kawahara et al. (2018) found that in the existing set of Japanese Pokémon names, the  
383 evolved characters are more likely to contain voiced obstruents than non-evolved characters.  
384 Kawahara & Kumagai (2019) built on this observation and asked 58 native speakers of Japanese  
385 to judge whether particular nonce names are better suited for a pre-evolution or a post-evolution  
386 version of Pokémon. Their nonce word stimuli controlled for the number of voiced obstruents,  
387 varying from zero to two. The experiment used Japanese orthography to present the stimuli. Their  
388 results are reproduced in Figure 4, which instantiates a clear case of counting cumulativity: names  
389 with one voiced obstruent were more likely to be associated with post-evolution characters than  
390 names with no voiced obstruents (averages: 50.7 vs. 26.7); names with two voiced obstruents were  
391 judged to be more so than names with one voiced obstruent (averages: 65.7 vs. 50.7).

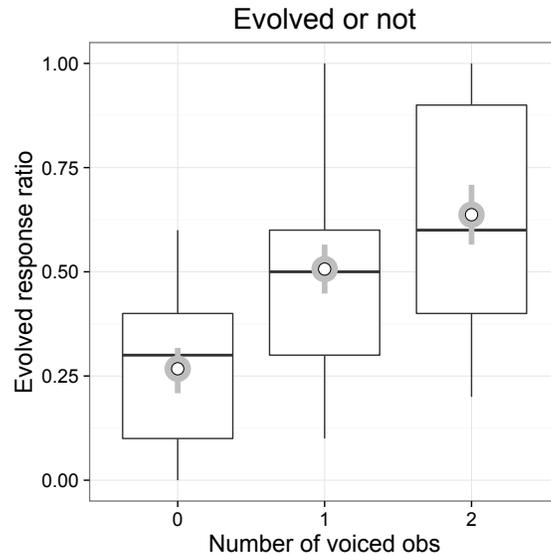


Figure 4: A case of counting cumulativity found by Kawahara & Kumagai (2019) (their Figure 4). The white circles represent the averages for each condition. The grey bars around the averages show 95% confidence intervals. The more voiced obstruents the nonce names contain, the more likely they were judged to be names of post-evolution Pokémon characters.

392 For this case at hand, I posit two constraints in (6).

393 (6) Constraints for the analysis of the Pokémon’s evolution status

- 394 a. \*VCDOBSPREEVOL: Assign a violation mark for each voiced obstruent used in a  
 395 pre-evolution Pokémon character name.  
 396 b. \*POSTEVOL: Assign a violation mark for each post-evolution Pokémon character  
 397 name.

398 The first constraint reflects the tendency to use names with voiced obstruents for post-evolution  
 399 characters.<sup>13</sup> The second constraint militates against evolved characters’s names in general, which  
 400 is again considered as an instance of \*STRUC constraint (Daland 2015).

401 The MaxEnt analysis tableau appears in (7). It takes three types of inputs (i.e. names with 0

<sup>13</sup>One might worry that this constraint refers to an abstract, complex and arguably Pokémon-specific notion like “evolution,” to the extent that the set of constraint has to be universal, shared across all languages, as standardly assumed in Optimality Theory (Prince & Smolensky 1993/2004). This issue is related to the question of what notions can be symbolically represented in human language systems (Auracher 2017; Lupyán & Winter 2018; Westbury et al. 2018), and how universal they are. For the issue of universality and language specificity of sound symbolism, see for example a review by Imai & Kita (2014), and a recent paper by Bremner et al. (2013). For the current case, since post-evolution Pokémon characters are generally larger than pre-evolution Pokémons, the constraint can be formulated as referring to the notion of size rather than evolution itself. It is more likely that size is universally represented via sound symbolism (Shinohara & Kawahara 2016; Sidhu & Pexman 2018).

402 voiced obstruents, names with 1 voiced obstruent and names with 2 voiced obstruents), and for  
 403 each type of input, it puts out the predicted probabilities (percentages) of how likely each name is  
 404 assigned to a post-evolution category and a pre-evolution category.

405 (7) A MaxEnt analysis of Pokémon’s evolution status (the counting cumulativity).

		w = 0.78	w = 0.91				
Input	Output	*VCD OBS PREEVOL	*POSTEVOL	H-score	eHarmony	Predicted P	Observed P
0 VcdObs	PostEvol		1	0.91	0.40	28.7	26.7
	PreEvol			0	1	71.3	73.3
1 VcdObs	PostEvol		1	0.91	0.40	46.8	50.7
	PreEvol	1		0.78	0.46	53.2	49.3
2 VcdObs	PostEvol		1	0.91	0.40	65.7	63.7
	PreEvol	2		1.56	0.21	34.3	36.3

406 The MaxEnt grammar tool found the optimum weights for the two constraints, given the observed  
 407 percentages, and we observe in the two rightmost columns in (7) that the percentages predicted by  
 408 these weights match very well with the observed values. The Kullback-Leiber divergence is 0.002.  
 409 This analysis again demonstrates that MaxEnt grammar can straightforwardly account for count-  
 410 ing cumulativity patterns. What is particularly relevant in the current analysis is how the MaxEnt  
 411 grammar differentiates the two PreEvol candidates in the 1 VcdObs condition and the 2 VcdObs  
 412 condition; since the candidate violates \*VCD O B S P R E E V O L twice in the second condition, it re-  
 413 ceives a higher H-score and is hence assigned lower probability. Counting cumulativity therefore  
 414 naturally arises without further stipulations.

415 I also note that the effect of voiced obstruents is clearly sub-linear (averages: 26.7 vs. 50.7 vs.  
 416 63.7) in Figure 4: the slope between 0 and 1 is steeper than the one between 1 and 2. As MaxEnt  
 417 involves a sigmoid function, it can account for this sub-linear pattern without stipulations.<sup>14</sup>

418 Before closing this section on counting cumulativity, a very similar sound symbolic effect  
 419 of voiced obstruents on the evolution status in Pokémon names was identified by Godoy et al.  
 420 (2019), who studied this issue with a free elicitation study and forced-choice judgment experiments  
 421 targeting Brazilian Portuguese speakers. Their Experiment 3 had three conditions in which one  
 422 member of a pair had no voiced obstruents, and the other member had either one, two, or three

<sup>14</sup>To be clear, MaxEnt can account for sub-linear, linear, and super-linear patterns, reflecting different portions of sigmoid curves (Breiss & Albright 2020). See Breiss & Albright (2020) and Kim (2019) for super-linear cumulative patterns in phonology.

423 voiced obstruents. They had 107 participants for this experiment, and the stimuli were presented  
424 in written Portuguese orthography. The rate in which the nonce names with voiced obstruents were  
425 associated with post-evolution characters increased as the number of voiced obstruents increased:  
426 0 vs. 1: 55%; 0 vs. 2: 55.7%; 0 vs. 3: 63.3%. This pattern is very similar to the Japanese case  
427 analyzed in (7), so I will not repeat a MaxEnt analysis for this pattern. However, the results of this  
428 study show that the same counting cumulativity pattern holds for Brazilian Portuguese speakers.

## 429 **6 Ganging-up cumulativity**

430 We now turn to the cases of ganging-up cumulativity. One case study comes from another ex-  
431 periment on Pokémon names (Kumagai & Kawahara 2019).<sup>15</sup> The participants were 37 native  
432 speakers of Japanese. The experiment presented a pair of a pre-evolution character and a post-  
433 evolution character as well as a pair of nonce names written in Japanese orthography, and asked  
434 the participants to choose which name is better suited for which character; i.e. the experiment  
435 was presented in the 2 Alternative Forced Choice (2AFC) format. Based on two experiments,  
436 they found two generalizations: [a] is judged to be better for post-evolution character than [i], and  
437 voiced obstruents are judged to be better for post-evolution characters than voiceless obstruents.  
438 The results of their Experiment 2, which instantiate ganging-up cumulativity, are summarized in  
439 (8).

- 440 (8) Summary of the results of Kumagai & Kawahara (2019) (their Experiment 2). [p] stands  
441 for voiceless obstruents; [b] stands for voiced obstruents; [i] stands for two high vowels.
- 442 a. [pa] (as opposed to [pi]): 63% post-evolution.
  - 443 b. [ba] (as opposed to [bi]): 58% post-evolution.
  - 444 c. [pa] (as opposed to [bi]): 19% post-evolution.
  - 445 d. [ba] (as opposed to [pi]): 90% post-evolution.

446 Conditions (a) and (b) show the effects of the vowel: [a] is better suited for post-evolution char-  
447 acters than a high vowel is. Comparing Conditions (a) and (d), we observe that voiced obstruents  
448 further increase the likelihood of the names being chosen as post-evolution characters. Accounting  
449 for the patterns in (8) requires only two constraints stated in (9).

- 450 (9) Constraints posited for the analysis of the Pokémon's evolution status

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<sup>15</sup>Kumagai & Kawahara (2019) actually develop a MaxEnt analysis of their results using EXPRESS(X) constraints first proposed by Alderete & Kochetov (2017). Since their paper is written in Japanese, I believe that it is useful to present their reanalysis here. Although the analysis offered by Kumagai & Kawahara (2019) is similar to what is presented below, the way the constraints are formulated are different.

- 451 a. \*[i]POSTEVOL: Assign a violation mark for each high vowel used in a post-evolution  
 452 Pokémon name.  
 453 b. \*VLSPOSTEVOL: Assign a violation mark for each voiceless obstruent used in a post-  
 454 evolution Pokémon name.

455 These constraints reflect the tendency to favor non-high vowels and voiced obstruents for post-  
 456 evolution Pokémon characters. The MaxEnt analysis of this ganging-up cumulativity appears in  
 457 (10).

458 (10) A MaxEnt analysis of Pokémon’s evolution status (the ganging-up cumulativity).

Condition	Input	Output	w = 0.41		w = 1.83		H-score	eHarmony	Predicted P	Observed P
			*[i]POST EVOL	*VLSPOST EVOL	*[i]POST EVOL	*VLSPOST EVOL				
(a)	[pa]	PostEvol		1	1.83	0.16	60	63		
	[pi]	PostEvol	1	1	2.24	0.11	40	37		
(b)	[ba]	PostEvol			0	1	60	58		
	[bi]	PostEvol	1		0.41	0.66	40	42		
(c)	[pa]	PostEvol		1	1.83	0.16	19	19		
	[bi]	PostEvol	1		0.41	0.66	81	81		
(d)	[ba]	PostEvol			0	1	90	90		
	[pi]	PostEvol	1	1	2.24	0.11	10	10		

459 Like the analyses presented in section 5, the MaxEnt grammar tool found the optimum weights  
 460 given the dataset provided in (8). The percentages predicted by these weights match very well  
 461 with the observed percentages, demonstrating that MaxEnt grammar can account for a ganging-up  
 462 cumulativity effect in sound symbolism. The Kullback-Leiber divergence is 0.007. Just like the  
 463 two cases analyzed in section 5, the “perfect candidate” (the [ba]=PostEvol candidate in Condition  
 464 (d)) is not assigned 1.0 probability. The cumulative nature of MaxEnt is most clearly observed in  
 465 the behavior of the [pi]=PostEvol candidate in Condition (d)—this candidate violates both of the  
 466 constraints, hence receives the highest H-score, and consequently, the lowest predicted probability.

467 The next example of ganging-up cumulativity comes from the experimental results reported  
 468 by Ahlner & Zlatev (2010), which, as the authors admit, only partially support the cumulative  
 469 nature of sound symbolism. Their empirical target is the *bouba-kiki* effect in which certain sounds  
 470 are associated with angular objects, whereas other sounds are associated with round objects (see  
 471 Figure 1: Ramachandran & Hubbard 2001). Their specific hypotheses were (i) [i] and voiceless  
 472 stops are associated with angular objects, whereas (ii) [u] and sonorants are associated with round

473 objects; like the experiment by Kumagai & Kawahara (2019) analyzed above, it was a 2 Alternative  
474 Forced Choice (2AFC) experiment. The participants were 20 native speakers of Swedish, and the  
475 stimuli were auditory stimuli. They presented different combinations of these sounds and asked  
476 whether each nonce name better matches with an angular shape or a round shape. Their results are  
477 summarized in (11).

478 (11) Summary of the results of Ahlner & Zlatev (2010).

- 479 a. [i]+sonorants = 90% angular vs. [u]+sonorants = 10% angular.
- 480 b. [i]+voiceless stops = 80% angular vs. [i]+sonorants = 20% angular.
- 481 c. [u]+voiceless stops = 65% angular vs. [i]+sonorants = 35% angular.
- 482 d. [i]+voiceless stops = 90% angular vs. [u]+sonorants = 10% angular.

483 Condition (a) shows that [i] is better suited for angular objects than [u] is. Condition (b) shows that  
484 voiceless stops are better suited for angular objects than sonorants are. The comparison between  
485 Condition (a) ([u]+sonorants: 10% angular) and Condition (c) ([u]+voiceless stops = 65% angular)  
486 shows having sonorants lowers the angular responses; comparing Condition (b) ([i]+voiceless  
487 stops: 80% angular) and Condition (c) ([u]+voiceless stops: 65% angular) shows that having back  
488 vowels lowers the angular responses. Ahlner & Zlatev (2010) thus conclude that “results showed  
489 that *both* vowels and consonants independently, and in combination, contribute to establishing the  
490 iconic ground in cross-modal iconicity (p. 329; emphasis in the original).” One complicating  
491 aspect of this data is its near-ceiling effect: comparing Conditions (a) and (d), we observe that  
492 the presence of [i] alone can make the nonce words angular-like, so much so that the effects of  
493 consonants are not visible.

494 Two constraints that are required to account for this pattern are listed in (12), and the MaxEnt  
495 tableaux are shown in (13).

496 (12) Constraints for the analysis for Ahlner & Zlatev’s data

- 497 a. \*BACKANGULAR: Assign a violation mark for each back vowel in a name for an  
498 angular shape.
- 499 b. \*SONANGULAR: Assign a violation mark for each sonorant in a name for an angular  
500 shape.

501 (13) A MaxEnt analysis of Ahlner & Zlatev’s data.

Condition	Input	Output	w = 1.27	w = 1.58	H-score	eHarmony	Predicted P	Observed P
			*BACK ANGULAR	*SON ANGULAR				
(a)	[i]+son	Angular		1	1.58	0.21	78.1	90
	[u]+son	Angular	1	1	2.85	0.058	21.9	10
(b)	[i]+vls	Angular			0	1	82.9	80
	[i]+son	Angular		1	1.58	0.21	17.1	20
(c)	[u]+vls	Angular	1		1.27	0.28	57.7	65
	[i]+son	Angular		1	1.58	0.21	42.3	35
(d)	[i]+vls	Angular			0	1	94.5	90
	[u]+son	Angular	1	1	2.85	0.06	5.5	10

502 As before, the analysis is generally successful, as observed in the two rightmost columns. Im-  
503 portantly, however, the MaxEnt analysis was not able to account for the near-ceiling effect: the  
504 angular shape in Condition (a) (= [i]+sonorants) receives lower predicted probability than the an-  
505 gular shape in Condition (d) (= [i]+voiceless stops). Consequently, the Kullback-Leiber divergence  
506 is larger than those in the previous analyses, although it is not very large (=0.02). This is inevitable  
507 because the former candidate's violation profile is a superset of that of the latter candidate. In other  
508 words, as long as the constraint \*SONANGULAR is necessary, which indeed it is, the angular shape  
509 in Condition (a) receives lower predicted probability than the angular shape in Condition (d). This  
510 is not to say that MaxEnt cannot handle ceiling effects in general: Zuraw & Hayes (2017) demon-  
511 strate that it can—for the current case at hand, it is a near-ceiling effect, which is probably very  
512 difficult to handle. Ahlner & Zlatev (2010) themselves note (p. 330), however, that the number  
513 of the participants in their experiment was small, and that the true cumulative effect would have  
514 predicted that the angular response for the [i]+voiceless stops candidate in Condition (d) should be  
515 higher, as predicted by the current MaxEnt analysis.

516 The final case study of the ganging-up cumulativity comes from the study by D'Onofrio (2014).  
517 Her study targets the *bouba-kiki* effect, and she tested three phonological dimensions that may af-  
518 fect the judgement of shapes: vowel backness, consonant voicing, and three places of articulation.  
519 This case is particularly interesting, because all the factors are fully-crossed, thus instantiating what  
520 Zuraw & Hayes (2017) refer to as “intersecting constraint families,” as schematically illustrated in  
521 Figure 5. Each dimension dictates only one phonological dimension: i.e. x-axis = consonant  
522 voicing, y-axis = consonant place of articulation, z-axis = vowel quality. Each cell occurs at the  
523 intersection of these three dimensions.

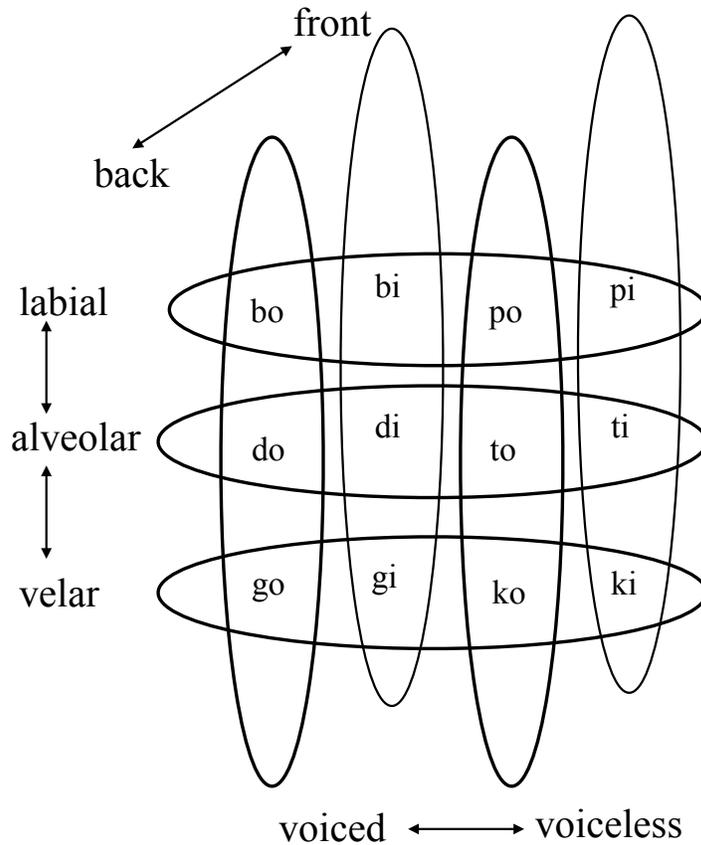


Figure 5: A schematic illustration of 3-dimensional intersecting constraint families.

524 Since all the factors are fully crossed, there are 12 conditions ( $3 \times 2 \times 2$ ). An interesting  
 525 question raised by Zuraw & Hayes (2017) is whether given such cases, we can derive these 12 in-  
 526 dividual patterns from constraints that each regulate only one phonological dimension. To borrow  
 527 their words, rephrased partially to fit the current three-dimensional case, “[o]n standard scientific  
 528 grounds, we would hardly want to set up a grammar that stipulates the outcome rate for each cell  
 529 separately, with [twelve] separate parameters. Rather, we would prefer a system that assigns the  
 530 right properties (rankings or weights) to each [dimension], and lets the behavior of the individ-  
 531 ual cells follow from the general theory of constraint interaction” (p. 498).<sup>16</sup> The analysis below  
 532 shows that we can indeed set up a grammatical system which has this property.

533 D’Onofrio (2014) generally found that (i) back vowels are associated with round shapes; (ii)  
 534 voiced stops are more likely to be associated with round shapes than voiceless stops; (iii) alveolars  
 535 are associated with angular shapes, and labials and velars are associated with round shapes. The  
 536 participants were 170 native speakers of English, collected via Amazon Turk. The stimuli were

<sup>16</sup>In their original passage, they consider a 3-by-3 two dimensional space; therefore they had “nine” in place of “twelve” and “row and column” in place of “dimension.”

537 presented auditorily. Her results are summarized in Table 1, which shows that voiced consonants,  
 538 labial and velar consonants, and back vowels tend to increase round responses in a cumulative way.

Table 1: The summary results of D’onofrio (2014) (based on her Table 2). %Round responses are shown in the rightmost column. Voiced consonants, labial and velar consonants, and back vowels tend to increase round responses.

Voicing	Backness	Place	%Round
Voiced	Back	Velar	91
Voiced	Back	Labial	82
Voiceless	Back	Labial	80
Voiced	Front	Labial	76
Voiced	Front	Velar	68
Voiced	Back	Alveolar	67
Voiceless	Front	Labial	64
Voiced	Front	Alveolar	55
Voiceless	Back	Velar	55
Voiceless	Back	Alveolar	41
Voiceless	Front	Velar	15
Voiceless	Front	Alveolar	7

539 The constraints posited to account for the patterns in Table 1 are listed in (14). Each constraint  
 540 refers to one phonological dimension and does not refer to interactions between more than one  
 541 phonological dimension.

542 (14) Constraints posited for the MaxEnt analysis of D’onofrio’s results

- 543 a. \*VCDANGULAR: Assign a violation mark for each voiced stop in a name for an  
 544 angular object.
- 545 b. \*BACKANGULAR: Assign a violation mark for each back vowel in a name for an  
 546 angular object.
- 547 c. \*LABANGULAR : Assign a violation mark for each labial in a name for an angular  
 548 object.
- 549 d. \*ALVANGULAR: Assign a violation mark for each alveolar in a name for an angular  
 550 object
- 551 e. \*VELANGULAR : Assign a violation mark for each velar in a name for an angular  
 552 object.
- 553 f. \*ROUND: Assign a violation mark for each round object.

554 The MaxEnt analysis appears in (15), which is again successful in that the predicted percentages  
 555 and the observed percentages match very closely. Since these are large tableaux, Figure 6 plots

556 the correlation between the observed percentages and predicted percentages, which shows that the  
 557 correlation is robust. The Kullback-Leiber divergence is 0.02. To reiterate, each constraint in (14)  
 558 regulates a sound symbolic mapping for one phonological dimension only, and MaxEnt grammar  
 559 is able to model how these constraints shape the properties of each three dimensional cell. The  
 560 model is successful largely because cumulativity is the default result for MaxEnt models, which is  
 561 the property that the data in Table 1 show.

562 (15) A MaxEnt analysis of D'onofrio's results

		w = 1.65	w = 1.43	w = 5.24	w = 4.03	w = 4.78	w = 5.95				
Input	Output	*VCD ANGULAR	*BACK ANGULAR	*LAB ANGULAR	*ALV ANGULAR	*VEL ANGULAR	*ROUND	H-score	eHarmony	Predicted P	Observed P
VcdBackVel	round						1	5.95	0.0026	87.1	91
	angular	1	1			1		7.86	0.00039	12.9	9
VcdBackLab	round						1	5.95	0.0026	91.4	82
	angular	1	1	1				8.32	0.00024	8.6	18
VlsBackLab	round						1	5.95	0.0026	67.1	80
	angular		1	1				6.67	0.0013	32.9	20
VcdFrontLab	round						1	5.95	0.0026	71.8	76
	angular	1		1				6.89	0.001	28.2	24
VcdFrontVelar	round						1	5.95	0.0026	61.8	68
	angular	1				1		6.43	0.0016	38.2	32
VcdBackAlv	round						1	5.95	0.0026	76.1	67
	angular	1	1		1			7.11	0.0008	23.9	33
VcdFrontLab	round						1	5.95	0.0026	71.8	64
	angular	1		1				6.89	0.001	28.2	36
VcdFrontAlv	round						1	5.95	0.0026	43.2	55
	angular	1			1			5.68	0.0034	56.8	45
VlsBackVel	round						1	5.95	0.0026	56.5	55
	angular		1			1		6.21	0.0020	43.5	45
VlsBackAlv	round						1	5.95	0.0026	37.9	41
	angular		1		1			5.46	0.0043	62.1	59
VlsFrontVel	round						1	5.95	0.0026	23.7	15
	angular					1		4.78	0.0084	76.3	85
VlsFrontAlv	round						1	5.95	0.0026	12.8	7
	angular				1			4.03	0.018	87.2	93

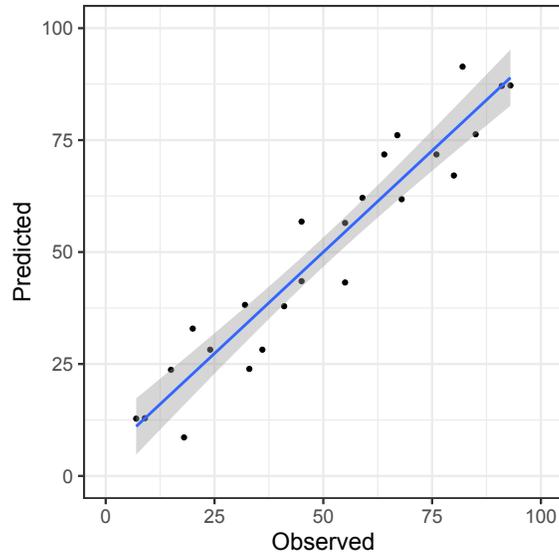


Figure 6: The correlation between observed and predicted values in the MaxEnt analysis of D’onofrio’s results.

## 7 Conclusion

There have been few studies which directly addressed the question of whether sound symbolic patterns in natural languages are cumulative or not, with the notable exceptions being Ahlner & Zlatev (2010) and Thompson & Estes (2011). I argued that this issue is nevertheless important to explore in detail, not only because it may reveal an important nature of sound symbolism, but also because it may reveal an interesting parallel between sound symbolic patterns and phonological patterns. To that end, as one descriptive goal of this paper, I reviewed cases from a variety of languages which seem to support the thesis that sound symbolic patterns are cumulative.

However, it is too premature to conclude that all sound symbolic patterns show a cumulative nature; for example, in affrication found in Japanese baby-talk register, one instance of palatalization may make the whole utterance a baby-talk, so much so that the number of affricated segments does not matter (although this report is only based on intuitions of a few native speakers and not examined quantitatively). Sawada (2013), who presents an extensive analysis of the semantics of this diminutive register, discusses the following pair of examples:

- (16)
- a. oifii detʃuka? (one affrication)
  - b. oitʃii detʃuka? (two affrication)
  - c. (oifii desuka? “Is it yummy?”: none-diminutive)

580 In (a), affrication is expressed only on the polite suffix; in (b) on the other hand, affrication appears  
581 twice, once on the adjective and once on the polite suffix. In this pair of examples, it seems to  
582 be the case that “once diminutive, all diminutive”—both (a) and (b) are equally diminutive (p.c.  
583 Osamu Sawada, Dec 2019). If this observation is correct, then this pattern instantiates a case of  
584 non-cumulative sound symbolism.

585 I also note that the set of languages that have been examined so far is also lim-  
586 ited: Brazilian Portuguese (Godoy et al. 2019), English (D’Onofrio 2014; Thompson & Estes  
587 2011), Japanese (Kawahara & Kumagai 2019; Kawahara et al. 2019; Kumagai & Kawahara 2019),  
588 Swedish (Ahlner & Zlatev 2010), and perhaps Korean (McCarthy 1983). A more extensive cross-  
589 linguistic study exploring the (non-)cumulative nature of sound symbolism is thus hoped for.

590 With these caveats in mind, however, taken together with a growing body of evidence that  
591 phonological patterns also show cumulative aspects (as reviewed in section 2), the current results  
592 suggest that sound symbolic patterns and phonological patterns are more similar to each other than  
593 hitherto assumed in that they both show cumulative patterns. On the theoretical side, I have shown  
594 that MaxEnt grammar with Optimality Theoretic constraints, which has been shown to be success-  
595 ful in modeling various phonological patterns, is also successful in accounting for sound-meaning  
596 mappings—this is so in the current context, largely because the default outcome of MaxEnt gram-  
597 mar is cumulative, and is thus able to account for this general nature of sound symbolic patterns.  
598 In a recent study, Westbury et al. (2018) propose that we should study *weightings* of phonolog-  
599 ical features/segments in their contribution to their sound symbolic effects, and this is precisely  
600 what MaxEnt analyses attempt to do. I understand this to mean that psychologists and phonolo-  
601 gists have a shared interest in a non-trivial sense, and we are converging on the same conclusion  
602 regarding what is important to study. With this convergence, it is possible that insights offered  
603 from recent phonological studies—e.g. we may be able to derive cross-linguistic differences from  
604 different weightings of the same set of constraints (Prince & Smolensky 1993/2004) and the set  
605 of constraints may be induced from phonetic considerations (Hayes 1999)—may bring in a new  
606 perspective for studies of sound symbolism. I hope that these overall results pique theoretical pho-  
607 nologists’ interests to study more about sound symbolism, and that researchers who work on sound  
608 symbolism find the formalism that theoretical phonologists employ to be useful.

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