Comparing a forced-choice wug test and a naturalness rating test: an exploration using rendaku

Shigeto Kawahara
Keio University, The Institute of Cultural and Linguistic Studies, 2-15-45 Minatoku, Mita, Tokyo 108-8345, Japan

A R T I C L E   I N F O

Article history:
Received 20 July 2014
Received in revised form 18 November 2014
Accepted 2 December 2014
Available online

Keywords:
Japanese
Phonology
Rendaku
Lyman’s Law
Phonological experiment

A B S T R A C T

A growing body of linguistic studies is now deploying judgment experiments to probe both syntactic and phonological knowledge. Thus a research question arises as to what kind of judgment format is useful for probing our linguistic knowledge. Against this theoretical background, this study compares two types of phonological judgment experimentation: a scale-based naturalness judgment task and a forced-choice wug test. The current analysis uses the data from two previously published studies on rendaku, a famous voicing phenomenon found in Japanese compound formation, and Lyman’s Law, which is known to inhibit rendaku. Although the two tasks at first sight show a close correlation with each other, a detailed examination of the data shows that the forced-choice wug-test reveals the influence of Lyman’s Law on rendaku more clearly than the naturalness judgment experiment. To the extent that the effect of Lyman’s Law is real, the current comparison shows that a forced-choice wug experiment is better than a naturalness judgment experiment. While the impact of the current results is limited and modest, this study provides a first step toward understanding how different tasks in phonological experimentation may compare to one another. It is hoped that the current study will plant a seed for a research program which addresses which kind of phonological judgment experimentation is best-suited to reveal our phonological knowledge.

1. Introduction

Generative linguistics has long been relying on the data based on native speakers’ “intuitions” or “introspection”. Theories have been built based on how native speakers of a particular language feel about a set of sentences (in syntax) or phonological structures and processes (in phonology), and it is not unusual that these native speakers are the authors of the papers themselves. This method has been criticized since the early years of the generative enterprise (Hill, 1961; Spencer, 1973). To briefly summarize the general concerns raised against this approach (see Schütze, 1996 especially), first of all, such introspection data may be biased, because authors themselves produce the data. Second, they may also be oversimplified, sometimes under the rubric of “idealization”, so that they would fit the theory that is being proposed. Third, introspection-based data may not be replicable with other speakers, because introspection is a matter of inner sensation which cannot be observed from outside. Finally, in the domain of phonology, concerns have been raised regarding whether some “phonological patterns,” revealed through introspection, are truly productive (see Kawahara, 2015).
In recent years, the problem of the heavy reliance on introspection in theory construction in generative linguistics has received renewed interests from various perspectives (see Coetzee et al., 2009; Cowart, 1997; Dąbrowska, 2010; Edelman and Christianson, 2003; Ferreira, 2005; Gibson and Fedorenko, 2010; Goldrick, 2011; Kawahara, 2011c, 2015; Marantz, 2005; Myers, 2009; Ohala, 1986; Phillips, 2009; Riemer, 2009; Schütze, 1996, 2011; Sprouse and Almeida, 2012a, 2012b; Ueyama, 2010; Wasow and Arnold, 2005 among many others for various perspectives on this issue). The general consensus that is emerging from this debate is that the traditional introspection-based approach is not entirely unreliable, but at the same time experimentation complements this traditional approach in a number of useful ways. Therefore, we are witnessing the rise of interest in eliciting linguistic data by way of experimentation using a large number of native naive participants, both in syntax and phonology (see Myers, 2009 for the former; see Coetzee et al., 2009 for the latter).

There are many conceivable types of experiments that one can perform to obtain acceptability judgments from native speakers in experimental settings. One question that arises in this theoretical context is how different tests may compare to one another. This question is important partly because different studies deploy different types of experiments, and also because we want to know which tests are more reliable in detecting grammatical differences under investigation.1 Sprouse and Almeida (2012b) present an extensive comparison between different types of grammaticality judgment experiments in syntax, but there is nothing comparable in the domain of phonological judgment experimentation. This paper thus provides a case study in the domain of phonology, although the scale of the current study is admittedly much more limited and modest. This work can also be understood as a part of the larger research enterprise addressing task effects in phonetic and phonological experimentation (for other papers that address this general issue, see Berent, 2008; Daland et al., 2011; Kawahara, 2013; Perkins, 2014; Yu and Lee, 2014).

As part of this research enterprise in linguistic experimentation, this paper reports the results of comparing a forced-choice wug test and a naturalness judgment experiment. Wug-testing was made famous by the seminal work by Berko (1958), which asked English-speaking children to inflect nonce words, including the famous nonce word wug. This methodology has been deployed in many experimental works in phonology (see Kawahara, 2011b for a recent review). In naturalness judgment tasks, which correspond closely to the standard practice in syntax, sentences are assigned a scale of acceptability: e.g. * (totally unacceptable) > *? (unacceptable) > ?? (very questionable) > ? (questionable) > unmarked (acceptable).2 This sort of task has also been deployed in phonological experimentation as well (e.g. Daland et al., 2011; Gouskova and Roos, 2013; Kawahara, 2011a, 2011c).

This paper compares these two tasks, using rendaku as a case study.3 Rendaku is a morphophonological process whereby the initial consonants of the second members of compounds appear as voiced (e.g. /tako/ ‘octopus’ → /oo-tako/ ‘big octopus’).4 In the rest of this paper, the second elements—potential targets of rendaku—are referred to as E2 (for Element 2), and the first elements of compounds are referred to as E1. The application of rendaku on E2 is not automatic in the sense that many factors affect the applicability of rendaku (Vance, 2013; Vance & Irwin, in press), and many experiments have been run to test the psychological reality of such rendaku-affecting factors (see Kawahara, in press, for a review). For example, rendaku is known to be blocked when the second member already contains a voiced obstruent (/tokage/ ‘lizard’ → /oo-tokage/ ‘big lizard’)—and this blockage is known as Lyman’s Law (Lyman, 1894 et seq.; Vance, 2007, 2015). Two experiments in the past have explored rendaku and the effect of Lyman’s Law experimentally using nonce words, one with the wug-test format (Kawahara and Sano, 2014) and one with the naturalness judgment format (Kawahara, 2012), with an overlapping set of stimuli.5 These data allow us to compare the two types of tests, which the current study aims to do.

2. The two previous studies

Kawahara (2012) used a naturalness judgment test to explore the effect of Lyman’s Law on rendaku. The study used a 5-point Likert scale: 5. “very natural”, 4. “somewhat natural”, 3. “neither natural nor unnatural”, 2. “somewhat unnatural”, and 1. “very unnatural”. The experiment asked native speakers of Japanese to rate the naturalness of forms that underwent rendaku (e.g. “How natural does /X + gaton/ from /katon/ sound for you?”). The stimuli consisted of two conditions: those items whose rendaku would not violate Lyman’s Law (e.g. /katon/) and those items whose rendaku would violate Lyman’s Law (e.g. /kabomo/). The study found that Japanese speakers rate rendaku less naturally when it violates Lyman’s Law than when it does not; e.g. /X + gabomo/ from /kabomo/ is judged to be less natural than /X + gaton/ from /katon/.

Kawahara and Sano (2014) explored a similar issue, using a forced-choice wug-test. In that experiment, within each trial, the participants were first presented a nonce word as E2, and then given two inflected (i.e. compound) forms of that E2, one with rendaku and one without rendaku. Then, the participants were asked which one sounds better (e.g. “Which one of the following choices sounds better, /X + gaton/ or /X + kotoni/, when /X/ and /kotoni/ are combined?”). This task is called a

---

1 This is not to say that any experimental format can be used for any kind of phonological pattern. For example, wug-tests are impossible to use to test patterns that do not involve any sort of word formation; e.g. phontactic judgment experiments.

2 For example, Lasnik and Saito (1984) (pp. 266–270), cited and discussed by Pullum (2013) (pp. 504–505), distinguished 5-levels of grammaticality: ***, ***, **, ??, and no mark.

3 There are other types of judgment experiments in linguistics, including a magnitude estimation task (Bard et al., 1996), a binary yes/no task (Kawahara, 2013), and a free-production/elicitation task (which is common in fieldwork studies).

4 For the sake of simplicity, this paper uses phonemic transcription rather than IPA transcription.

5 For other previous experimental studies on rendaku and Lyman’s Law, see Vance (1980) and Ihara et al. (2009).
“wug-test,” because it involves inflection of nonce words by the participants (i.e. how nonce word E2s are pronounced in compound formation)—this format is also forced-choice, because the set of possible choices is pre-determined. This format is also known as “head-to-head” (Daland et al., 2011), or 2 alternative-forced choice (2AFC) (Macmillan and Creelman, 2005). This study too found that rendaku is less likely when it violates Lyman’s Law than when it does not.

The two studies used a set of overlapping nonce words stimuli for E2, as shown in Table 1. This set of stimuli allows us to compare the two different tasks deployed in these experiments. Both studies used nise ‘fake’ as E1 and hence this factor is controlled across the two experiments. For E2, there are 11 items that would not violate Lyman’s Law after rendaku, and there are 22 items that would violate Lyman’s Law after rendaku. There are twice as many items in the second condition, because the two previous studies tested the locality effect of Lyman’s Law (i.e. whether the blocking consonant is in the second syllable or in the third syllable). Since the locality effect was not evident in either of the studies, they are collapsed together in the current analyses.

For each item, average naturalness rating scores and average rendaku response proportions are calculated across all the participants (43 participants for the naturalness experiment and 38 participants for the forced-choice wug-test). These scores allow us to compare the relationship between the two tasks.

### 3. Result

Fig. 1 plots, for each item, the average naturalness rating on the x-axis and the average rendaku response proportion from the wug-test on the y-axis. There is a positive correlation between the two dimensions ($\rho = 0.64, p < 0.001$) in such a way that an item whose rendaku is rated more naturally in Kawahara (2012) is more likely to undergo Lyman’s Law in the wug-test. A regression analysis shows that as the naturalness score goes up by 1, the rendaku-undergoing probability goes up by 0.18.

This analysis at first sight shows that the two tasks are correlated with another, and this result in and of itself may not be that surprising, given that the both tasks target the same phenomenon, rendaku.

However, something interesting emerges, when we separately analyze those items whose rendaku violates Lyman’s Law and the other items which violate no Lyman’s Law violations, as shown in Fig. 2. For those items whose rendaku would not result in a Lyman’s Law violation (shown with circles), there is still a tangible correlation between the two tasks ($\rho = 0.47$—the regression line shown with a solid line), although it does not reach statistical significance ($p = 0.14$). On the other hand, for those items whose rendaku results in a Lyman’s Law violation (shown with squares), there is barely a correlation ($\rho = 0.11$—the regression line shown with a dashed line), which is not statistically significant ($p = 0.61$).

Looking closely at the data shows that there may be a significant difference between the two tasks, after all. The correlation that we observed in Fig. 1 may thus be a spurious correlation in the sense that it arose from mixing up the two separate conditions.

Now looking at Fig. 2, we observe that the y-axis—the wug-test—separates the two conditions (circles and squares) better than the x-axis—the naturalness rating. In other words, there is not much overlap between the two conditions when the dots are projected on the y-axis, but there is some non-negligible amount of overlap when projected on the x-axis.

To further investigate this observation statistically, a linear discriminant analysis was run to see how each task—the naturalness rating and the wug test—separates the two conditions. This statistical technique finds an optimal boundary between the two groups, and calculates what percentage of the items are correctly categorized according to that optimal boundary. The linear discriminant analyses show that the wug-test can successfully distinguish 91% of the items in terms of Lyman’s Law violation, whereas the accuracy rate for the naturalness rating is 82%, which is lower.

---

6 This format is different from other wug-tests which involve free elicitation of inflected forms; i.e. it is not necessarily the case that all wug-tests need to be run in a forced-choice format. Neither is it the case that all forced-choice tests are wug-tests.
4. Discussion

Everything else being equal, then, the forced-choice wug-test is better at detecting a difference between Lyman’s-Law-violating items and non-Lyman’s-Law-violating items. This difference may come from the fact that in the naturalness judgment task, the participants evaluated only rendaku-undergoing items, whereas in the forced-choice wug-test, the participants compared both rendaku-undergoing forms and non-rendaku-undergoing forms. This finding is interesting because in the domain of syntactic experimentation, Sprouse and Almeida (2012b) found that grammaticality differences were most...
reliably detected when the participants were asked to compare the grammaticality of two sentences (referred to as “forced-choice” in their work). See also Daland et al. (2011) for a similar observation in phonological experimentation, although the paper does not go into details about this task effect in their experiments.

In summary, then, both the naturalness rating study and the forced-choice wug-test can reveal a difference between Lyman’s Law violating items and non-Lyman’s Law violating items. However, upon closer investigation, it seems that the forced-choice wug-test is more reliable when detecting the difference due to Lyman’s Law.

This conclusion offers only a first step toward the general comparison of task effects in phonological experimentation, as the current study has three major limitations. First, the current analysis is based on cross-experimental comparisons: the two previous studies, although designed similarly, were run at separate times with different pools of participants. A follow-up study that would allow us to make within-subject comparisons would be desirable. Second, this sort of comparison should be made using phenomena other than rendaku. Third, the task effects in phonological judgment should be explored with other types of judgment experiments, such as magnitude estimation tasks (Bard et al., 1996), yes/no judgment tasks (Kawahara, 2013), and possibly free production tasks.

With these limitations explicitly noted, however, the current study has revealed intriguing similarities and differences between two types of phonological judgment experiments. It is hoped that the current study will plant a seed for a research program which addresses which kind of phonological judgment experimentation is best suited to reveal our phonological knowledge.

Acknowledgments

This project is supported by JSPS Grant #26770147. I am grateful to Haruka Fukazawa, Hinako Masuda, Mayuki Matsui, Shin-ichiro Sano, Yoko Sugiooka, Yoko Sugiyama, and two anonymous reviewers for careful comments on the previous version of the paper and/or suggestions on this general project. Thanks to Helen Stickney for her careful proofreading of the pre-final draft. All remaining errors are mine.

References

Ihara, Mutsuko, Tamaoka, Katsuo, Tadao, Murata, 2009. Lyman’s Law is active in loanwords and nonce words: evidence from naturalness judgment experiments. In: Lyman’s Law is active in loanwords and nonce words: evidence from naturalness judgment experiments. Linguist. Rev. 11 (1), 1193–1206.
Kawahara, Shigeto, 2012. Lyman’s Law is active in loanwords and nonce words: evidence from naturalness judgment experiments. Lingua 122 (11), 1193–1206.
Ohala, John J. 1986. Consumer’s Law is active in loanwords and nonce words: evidence from naturalness judgment experiments. Lingua 122 (11), 1193–1206.


